



# CAMILLE *Schrier*

As a Doctor of Pharmacy student and the first woman to win Miss America using a science demonstration as her talent, I am committed to showing the world that science is all around us.

**AVAILABLE FOR**  
SOCIAL COLLABORATIONS | SCIENCE ENRICHMENT  
SPEAKING ENGAGEMENTS | ADVOCACY | HOSTING



## CONTACT

EMAIL [info@camilleschrier.com](mailto:info@camilleschrier.com)

SOCIALS [@CamilleSchrier](https://www.instagram.com/CamilleSchrier)

WEBSITE [camilleschrier.com](http://camilleschrier.com)

## FAST FACTS

- THE FIRST MISS AMERICA TO WIN WITH A SCIENCE DEMONSTRATION AS HER TALENT
- HOLDS TWO DEGREES FROM VIRGINIA TECH IN BIOCHEMISTRY AND SYSTEMS BIOLOGY
- PURSUING HER DOCTOR OF PHARMACY AT VIRGINIA COMMONWEALTH UNIVERSITY

# ABOUT

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Camille Schrier grew up in Bucks County, Pennsylvania, eventually moving to Virginia to complete dual Bachelor of Science degrees in Biochemistry and Systems Biology with honors from Virginia Tech. She is currently pursuing a Doctor of Pharmacy at Virginia Commonwealth University.

A science lover for life, in June 2019 Camille was selected as Miss Virginia after breaking from tradition to perform a highly engaging, entertaining and educational science demonstration, the “catalytic decomposition of hydrogen peroxide” for the onstage talent competition. Her unique performance put a laser focus on women in STEM and sparked an enormous positive reaction, leading to a personal protective equipment sponsorship and a new STEM scholarship from an American chemical company. Camille traveled throughout Virginia inspiring thousands of students and became a sought after keynote speaker in the Commonwealth of Virginia.

A national and international viral sensation, her story reached millions through The Today Show, Talk Stoop, CNN, BBC, The Kelly Clarkson Show, CBS This Morning, Inside Edition, The Weather Channel, Southern Living, Canada’s CTV, Germany’s RTL, and many more.

A certified Naloxone trainer and future Doctor of Pharmacy, Schrier utilizes her platform to advocate for promote her social impact initiative, Mind Your Meds: Drug Safety and Abuse Prevention from Pediatrics to Geriatrics, with a strong focus on combating the opioid epidemic.

On December 19, 2019 competing live on NBC, Camille was named Miss America 2020, distinguishing her in the 100 year history of the organization as the only woman to ever win the job with the help of science. She further carved her legacy as the first Miss America to speak in the United Nations General Assembly. The only Miss America to ever face the challenge of serving her role through a pandemic and be fully grounded for an extended period, Camille travelled the country both physically and virtually advocating not only for her social impact initiative, Mind Your Meds: Drug Safety and Abuse Prevention from Pediatrics to Geriatrics, with a strong focus on combating the opioid epidemic, but also for the advancement of STEM education. Flexible, adaptable, creative, and resilient, she educated and advocated around substance use disorders and decreasing stigma, collaborated with the DEA & CDC for medication safety initiatives, and brought science to thousands of students, imprinting for young women that “if I can see it, I can be it” while normalizing for young men the image of powerful females in science roles. Facing the pandemic with a pioneering mindset, Camille created an at home studio which became the base for projects like “Cooking up Science with Miss America” with PBS VPM which she wrote, filmed and produced, and the “Mind Your Meds with Miss America” webinar series with Advanced Recovery Systems, as well as numerous keynote addresses, and appearances for STEM, pharmacy, and business conferences. As the first “virtual Miss America” she connected with key experts in the areas of opioids and STEM, as well as directly into science classrooms across the country reaching thousands of children, and used her platform and voice to continue to raise awareness of Ehlers Danlos Syndrome, a genetic connective tissue disorder with which she was diagnosed at age 11. Innovative and entrepreneurial, in 2021 she launched of her own science educational brand, Her Royal Scientist, to continue to spread her message that “science is all around us” by exciting young minds about STEM, with emphasis on reaching underserved communities and normalizing femininity in the STEM world.

An avid outdoorswoman with a passion for all living creatures, she loves fishing, hiking, and walking her canine companion. She considers herself a foodie with an innate hunger for “experimenting” in her own kitchen since she was a young girl, and a craving to never miss an opportunity to experience local cuisine wherever her travels may take her.

# SOCIAL MEDIA



**45K**

INSTAGRAM  
Followers



**4K**

FACEBOOK  
Likes



**16.6K**

TIKTOK  
Followers

Camille is experienced in working with brands and creating high-quality, authentic, organic, family-friendly content to highlight a variety of products from fashion to pharmaceutical products.

## RATES

Instagram Post	\$750
Instagram Carousel	\$1000
Instagram Story Set	\$500
Instagram Reel	\$1500
TikTok	\$1000
Other Custom Video	\$500-1000

**PRIMARY PLATFORM:**  
Instagram

**MAIN AUDIENCE:**  
Women 18-34

**AVERAGE IMPRESSIONS:**  
100K+/week

**Previous Work**

NTS Development Co.  
Passion Roses  
Castle Biosciences  
Emergent Biosolutions  
Elie Tahari  
Eat To Evolve  
GoodRx

@CAMILLESCHRIER



# EVENTS

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Available for person, virtual or  
prerecorded engagements



**RATES AVAILABLE UPON  
REQUEST**

From living life authentically to inspiring STEM careers, or combating the growing opioid epidemic, as an experienced and engaging keynote speaker, Camille will customize your keynote address to fit your group or event. Camille is witty, raw, and real with a mix of science humor...periodically.

## **SPEAKING TOPICS INCLUDE**

- AUTHENTICITY
- INNOVATION
- WOMEN IN STEM
- SCIENCE EDUCATION
- MOTIVATION FOR YOUNG ADULTS
- SUBSTANCE USE DISORDERS & RECOVERY
- THE OPIOID EPIDEMIC
- THE FUTURE OF PHARMACY
- MEDICATION SAFETY
- & MANY MORE



# PRESS



## Featured in

- NEW YORK TIMES
- TIME MAGAZINE
- CNN
- PEOPLE MAGAZINE
- USA TODAY
- BBC
- NEWSWEEK
- DAILYMAL UK
- FOX NEWS
- WASHINGTON POST
- REFINERY 29
- FORBES
- NPR
- ENTERTAINMENT TONIGHT
- &MANY MORE!

## Appeared on

- THE TODAY SHOW
- THE KELLY CLARKSON SHOW
- CBS THIS MORNING
- CANADA CTV
- THE WEATHER CHANNEL
- INSIDE EDITION
- TALK STOOP
- 2020 MISS AMERICA COMPETITION
- THE 2020 BEVERLY HILLS DOG SHOW
- CW DOGS OF THE YEAR
- DIY SCI WITH STEVE SPANGLER

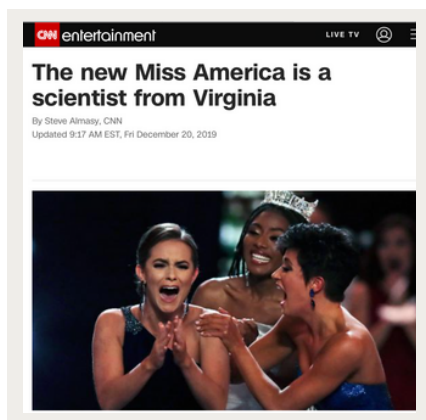
*In addition to numerous local broadcasts across multiple states*



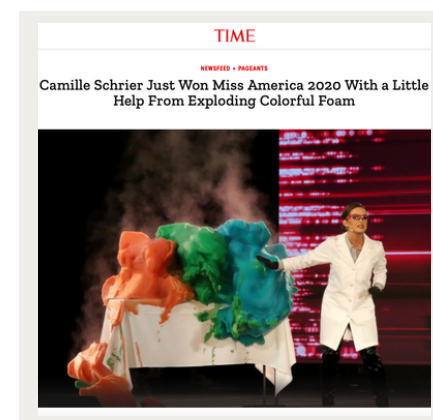
New York Times



BBC



CNN



TIME



# RECENT PROJECTS & EVENTS

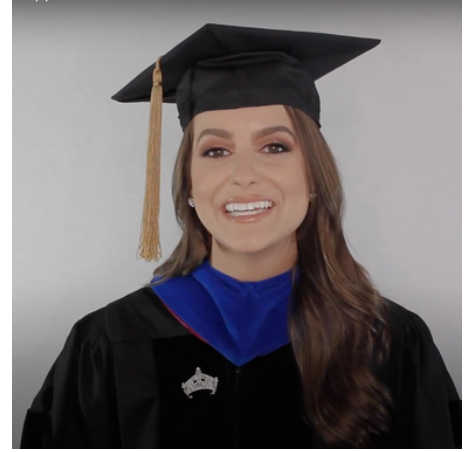
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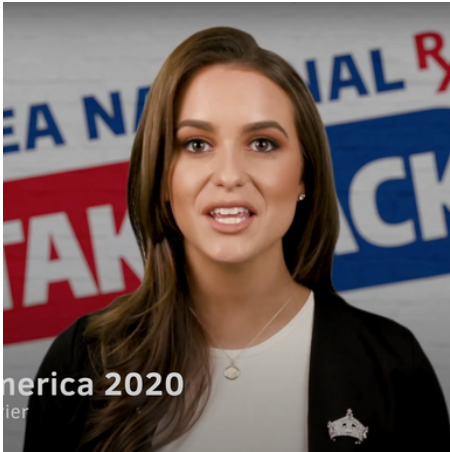
DIYSCI WITH STEVE SPANGLER



COOKING UP SCIENCE WITH  
MISS AMERICA



VIRGINIA TECH SPRING  
2020 COMMENCEMENT SPEAKER



DEA NATIONAL PRESCRIPTION  
DRUG TAKE BACK  
PUBLIC SERVICE  
ANNOUNCEMENTS



AMERICAN HEART ASSOCIATION  
RED DRESS COLLECTION 2020



UNITED NATIONS INTERNATIONAL  
DAY OF WOMEN & GIRLS IN  
SCIENCE



KEYNOTE SPEAKER AT  
THE SCIENCE MUSEUM OF VIRGINIA



KEYNOTE SPEAKER AT  
VCU HEALTH SYSTEM



THE KELLY CLARKSON SHOW