

CAMILLE SCHRIER

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EDUCATION

Doctor of Pharmacy

Class of 2024

Virginia Commonwealth University (VCU) School of Pharmacy
Richmond, VA

B.S. Systems Biology, B.S. Biochemistry, Chemistry Minor; *Cum Laude*

Conferred May 2018

Virginia Polytechnic Institute and State University (Virginia Tech)
Blacksburg, VA

PROFESSIONAL EXPERIENCE

President

Jan 2020 – Present

CSCHRI LLC; Newtown, PA

- Create motivational, educational, and entertaining experiences for groups of all ages
- Negotiate and execute brand deals and event contracts for total revenue of \$60,000 in FY 2022
- Manage and develop personal brands
 - **Her Royal Scientist™**
 - Female-centered science educational brand providing exciting, engaging STEM outreach
 - Successfully trademarked name & associated character
 - Collaborated with COSI (#1 science center in US) to create Her Royal Scientist™ COSI Connects Kits & Learning Lunchboxes, which contain 6 STEM activities intended for grades K-8 and meet National Science Education Standards; kits are publicly funded for distribution to underserved communities and available for retail purchase
 - **MindYourMeds**
 - Initiative focused on education around drug safety and abuse prevention from pediatrics to geriatrics with particular focus on combatting the opioid epidemic
 - Collaborated with Emergent BioSolutions to produce written & video content for Narcan education on social media platforms
- Manage multiple social media accounts with over 50K combined followers
- Deliver keynote addresses and presentations
- Create high quality video, photo, and virtual content

Medical Affairs Intern

May – Dec 2022

Phlow Corporation; Richmond, VA

- Analyzed product drug shortages
 - Researched product market, determined current business model and identified key challenges
 - Interviewed clinical pharmacists to identify product related problems
 - Recommended shortage mitigation strategies to executive leadership
 - Utilized data platforms including IQUVIA
- Coordinate & participate in community outreach events
 - Led science demonstrations and activities at STEM day for elementary school students
 - Co-coordinated back-to-school health fair in Petersburg, VA for individuals with limited access to healthcare resources and education

Miss America 2020

December 2019 - December 2021

Miss America Organization; Sewell, NJ

- Served as primary media and brand spokesperson for the largest women's scholarship organization in the US
- Adapted role to virtual platform during COVID-19 pandemic for first time in organization's history
- Earned \$77,675 in scholarship assistance over the course of participation
- First Miss America to perform a science demonstration as her talent, advocate for STEM Education, and speak at United Nations General Assembly
- Promoted social initiative "*Mind Your Meds: Drug Safety and Abuse Prevention from Pediatrics to Geriatrics*"
- Researched, prepared, and delivered speeches, performances, and presentations
- Featured on The Today Show, CNN, New York Times, and Macy's Thanksgiving Day Parade
 - Earned media: 1+ billion impressions
 - Featured podcast guest: 20+ episodes
 - Highlighted in print media sources, including Forbes, Time Magazine, People Magazine, and USA Today

Miss Virginia 2019

June 2019 - December 2019

Miss Virginia Organization; Roanoke, VA

- First Miss Virginia to win by performing a science demonstration for talent competition
- Featured on media outlets and websites, including The Kelly Clarkson Show, CNN, BBC, RTL (Germany), CTV (Canada), CBS This Morning, Inside Edition, The Weather Channel, George Takei, Southern Living, Good Morning Richmond, WFXR Roanoke, Reddit, Brut Media, Virginia Tech, and VCU
 - Earned media: 126+ million views
- Led Miss Virginia ABC School Tour, a grant-funded program through the Virginia Alcoholic Beverage Control (ABC) Authority
 - Traveled to 26 elementary schools across Virginia to educate more than 8,000 students and teachers about health, wellness, and positive choices
 - Obtained, organized, and delivered educational workbooks for each student as a part of each visit
 - Ensured full compliance with Virginia ABC grant criteria and maintained relationship with key partner
- Successfully leveraged relationship to create new \$1,500 STEM Scholarship for Miss Virginia Organization
- Managed, maintained, and grew relationships with more than 45 sponsors as brand ambassador
 - Negotiated 4 new sponsorships with an estimated value-add of \$7,000
- Maintained and managed multiple Miss Virginia social media platforms to engage followers

Marketing Intern

Summer 2016 & 2017

Sanofi US: Winthrop US & Legacy Brands; Bridgewater, NJ

- Collaborated with third-party firm to create rebranded marketing materials for promotional use
- Identified mid-sized retailers and established baseline contact for long-term sales relationships
- Designed data graphics for business-unit performance review and strategic planning meeting with executive management
- Analyzed market trends, performed profit optimization, and conducted cost analyses
- Uniquely selected as an intern to travel with business unit team to two national conferences:
 - 2016 National Association of Chain Drug Stores (NACDS) Convention; Boston, MA
 - Efficient Collaborative Retail Marketing (ECRM) Hospital and Alternate Site Pharmacy Conference; Winchester, CO

LEADERSHIP EXPERIENCE

Margaret R. Baker Charitable Foundation April 2023 - Present
Board member serving to support facilitation of scholarships for Miss Virginia candidate and individuals in the Roanoke Valley

Recovery for America Now Foundation 2022 - Present
Advisory board member providing experience and expertise around substance use disorder recovery

SafeRx 2021 - Present
Advisory board member providing experience and expertise to startup company focused on production of locking pill vials and safety caps.

Events Coordinator March 2022 – May 2023
Phi Lambda Sigma (PLS) Pharmacy Leadership Society

- Recruit excellent pharmacy leaders willing to share knowledge and experience with PharmD students
- Plan and execute formal dinner recognizing outstanding student leaders
- Coordinated four leadership and professional development seminars for PharmD students

Drug Enforcement Administration (DEA)
Served as national spokesperson for DEA's National Drug Take Back Day. Featured in national TV & radio segments; January 2020 & 2021

RESEARCH EXPERIENCE

Undergraduate Thesis Aug 2017 - May 2018
"A Simple Model for Sense and Antisense RNA Interactions in the Mammalian Circadian Clock"
Virginia Tech Academy of Integrated Sciences & The Virginia Biocomplexity Institute of Virginia Tech
Faculty Advisors: John Tyson, PhD & Shihoko Kojima, PhD

PUBLICATION

Mosig RA, Castaneda AN, Deslauriers JC, Frazier LP, He KL, Maghjian N, Pokharel A, Schrier CT, Zhu L, Koike N, Tyson JJ, Green CB, Takahashi JS, Kojima S. Natural antisense transcript of *Period2*, *Per2AS*, regulates the amplitude of the mouse circadian clock. *Genes & Development*. 2021;35(11-12):899-913.
<https://doi.org/10.1101/gad.343541.120>

LICENSURES AND CERTIFICATIONS

Pharmacy Intern Expiration December 2024
License Number: 0203020469
Commonwealth of Virginia Board of Pharmacy

Basic Life Support Expiration December 2023
American Heart Association

Pharmacy-Based Immunization Delivery Certificate Training Program September 2021
American Pharmacists Association

Naloxone (Narcan) REVIVE! Lay Rescuer Training of Trainers February 2019
Virginia Department of Behavioral Health and Developmental Services

INTRODUCTORY PHARMACY PRACTICE EXPERIENCES

Hospital Pharmacy

April 2022

University of Virginia Health System; Charlottesville, VA
Preceptor: Katelyn Hipwell, Pharm.D., MPH

Community Pharmacy

May 2019

Wegmans Pharmacy, Store #130; Short Pump, VA
Preceptor: Jennifer Hoover, PharmD

ADVANCED PHARMACY PRACTICE EXPERIENCES

Clinical Selective (General Medicine)

May – June 2023

VCU Health; Richmond, VA

Completed with Honors

Preceptor: Meghan Beard, PharmD

Advanced Community Pharmacy

June – July 2023

Walgreens Pharmacy #10713; Petersburg, VA

Completed with Honors

Preceptor: Eric Colpo, PharmD

FDA Regulatory Practice

August - September 2023

FDA, CDER Office of Biotechnology Products; Silver Spring, MD

Preceptor: Corey Estoll, PharmD, RAC

Acute Care

October - November 2023

VCU Health; Richmond, VA

Preceptor: Rachel Khan, PharmD, BCPS

Ambulatory Care

November - December 2023

VCU Health Endocrine Clinic; Richmond, VA

Preceptor: Evan Sisson, PharmD, MSHA, BCACP, CDCES, FADCES

Psychiatric Pharmacy

January - February 2024

VCU Health; Richmond, VA

Preceptor: Ericka Crouse, PharmD, BCPP, BCGP

Advanced Hospital

February - March 2024

VCU Health; Richmond, VA

Preceptor: Rodney Stiltner, PharmD

Academic Teaching

March - April 2024

VCU School of Pharmacy; Richmond, VA

Preceptor: Alexis Crawford, PharmD, BCPS, BCCCP

HONORS AND AWARDS

The Hun School of Princeton: Young Alumni Award	Apr 2023
Warren Weaver Scholarship	Jan 2023
Phi Lambda Sigma Recognition for Outstanding Leadership	Nov 2021
Phi Sigma Rho Engineering Champion Award	July 2019
Alice and Luther Hamlett Undergraduate Research Support	Dec & Aug 2017
Alice and Luther Hamlett Scholarship	May 2017

PROFESSIONAL ASSOCIATIONS

Phi Lambda Sigma (PLS) Pharmacy Leadership Society	March 2022 - Present
American Chemical Society	July 2020 - Present
Industry Pharmacists Organization (IPhO)	Sept 2018 - Present
American Pharmacists Association (APhA)	Sept 2018 - Present
• Virginia Pharmacists Association (VPhA)	Sept 2018 - Present
• American Pharmacists Association VCU Student Chapter (APhA - ASP)	Sept 2018 - Present
Phi Sigma Biological Honor Society	December 2016 - Present

PROFESSIONAL/COMMUNITY SERVICE

Richmond Health and Wellness Program	Aug 2022 - March 2023
Participation in patient care for underserved individuals; activities included medication histories, measuring blood glucose, facilitating medication refills for older adults, and diet/medication counseling	

NOTABLE PRESENTATIONS

Ceasing the Stigma of Substance Use Disorders

Virginia Council of Nurse Practitioners Annual Conference Roanoke Virginia April 2023

Commencement Speaker: Resilience

Commencement Speaker at VCU Winter 2021 Graduation Ceremony; Richmond, VA; December 2021

Commencement Speaker: Embracing the Unknown: Celebrating Change in a COVID-19 world

Commencement Speaker at Virginia Tech Spring 2020 Graduation Ceremony; Blacksburg, VA; May 2020

Substance Use Disorders in the United States and Their Impact on Drug Screening

Keynote Speaker at Drug and Alcohol Screening Association Annual Conference; Jacksonville, FL; March 2020

Groundbreaking Women and their Invaluable Contribution to STEM Advancements

Featured Speaker at United Nations International Day of Women & Girls in Science; New York, NY; February 2020

Mind Your Meds: The Importance of Medication Safety and Abuse Prevention in Healthcare

Keynote Speaker at VCU Health; Richmond, VA; January 2020

Understanding and Impacting the Opioid Epidemic as Miss America

Keynote Speaker at Richmond Overdose Symposium; Richmond, VA; January 2020

ON CAMERA EXPERIENCE

FOX & Friends

Live guest interview regarding participation in 2021 USO Summer Tour; July 4, 2021

Xploration Station: DIY Sci

Co-host of educational science TV episode with Steve Spangler – S4:E8; September 2020

3M “Science at Home” Series

Created episodes on diffusion & elephant’s toothpaste for at-home experiments series focused on using common household items to reinforce core scientific principles; June-August 2020

“Cooking up Science with Miss America” PBS mini-series

Wrote, produced, and directed 9 x 30-minute episodes with PBS Virginia Public Media (VPM). Episodes focused on demonstrating basic scientific concepts using engaging methods directed toward middle-high school audience; June-September 2020

The Today Show

Guest appearance speaking about Miss America 2020; December 20, 2020

The Miss America 2020 Competition

Competed live on NBC as Miss Virginia to become Miss America 2020; December 19, 2019

The Kelly Clarkson Show

Guest appearance to discuss women in STEM careers & perform science demonstration S1:E7; September 2019
